

# The "SBOWay" Is Value Destructive M&A

An Honest Assessment of SBOW's M&A that the Board Should Have Done

# SilverBow Needs a Refreshed Board to Provide an Honest Assessment of Its M&A Record

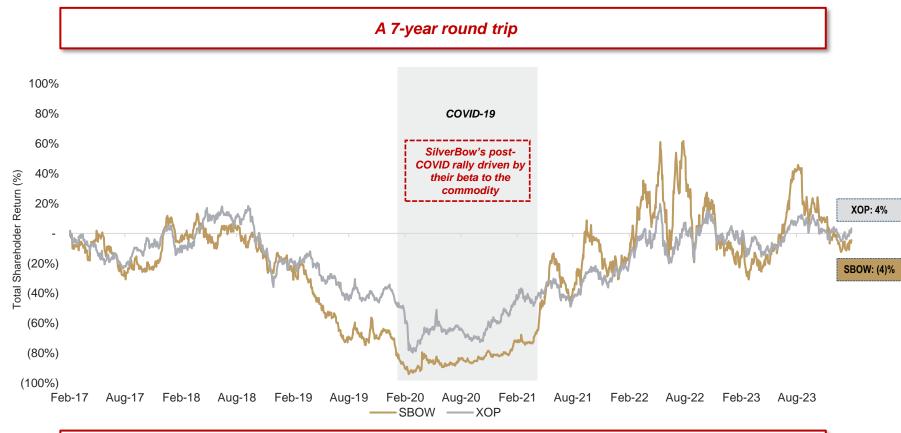


SBOW's M&A Criteria	Factual Assessment
"Enhance scale and asset durability"	After doing 8 deals since Q3 2021, SilverBow remains in the bottom 10% of the XOP in market capitalization and has delivered negative TSR
"Add quality inventory that competes for capital today"	SilverBow has drilled very little of the inventory on its acquired acreage, despite compensating management for extending the inventory runway
"Generate significant free cash flow"	SilverBow's cumulative free cash flow¹ since each acquisition is significantly negative
"Accretive to key financial metrics"	SilverBow's free cash flow per share, even excluding acquisitions, has gone down over time
"Maintain balance sheet strength and/or create"	SilverBow continually guides to leverage targets and misses them like clockwork

# SBOW Has Generated Negative TSR and Underperformed the XOP Since CEO Woolverton Was Hired



Through the cycle, SBOW has underperformed the XOP and provided negative 4% total shareholder return. A holistic look at performance over time shows that **SilverBow has delivered no real alpha for shareholders.** 



By self-selecting time periods, the Company claims to have delivered performance, when it has not

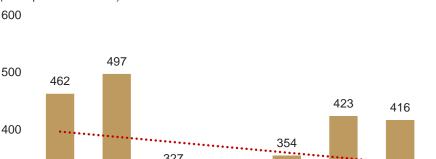
### **Equity Performance Reflects a Failure to Grow the Assets on a Per-Share Basis**

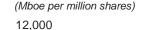


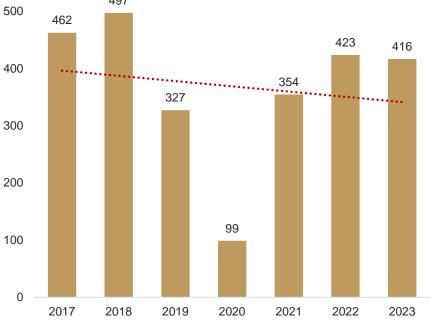
SilverBow's M&A framework has neither propelled the Company to relevance nor generated meaningful value for shareholders. On a debt-adjusted basis, the Company's per-share production and proved reserves metrics have stayed relatively flat since 2017 (the year current CEO was hired).

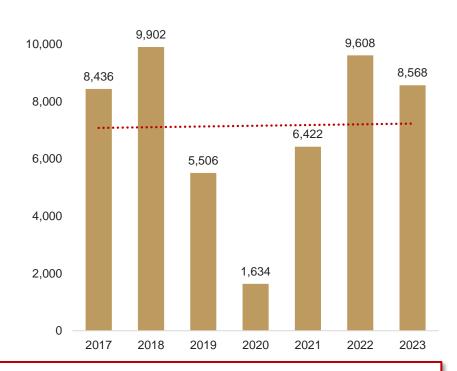


#### Proved Reserves per Debt-Adjusted Share<sup>1</sup>









TSR during CEO Woolverton's tenure is (4%) while the XOP is up 4%

Source: Company filings, FactSet.

(Mboe per million shares)

<sup>&</sup>lt;sup>1</sup> Per-share metrics calculated by converting Company's quarterly debt balances to equivalent shares at the average share price per quarter.

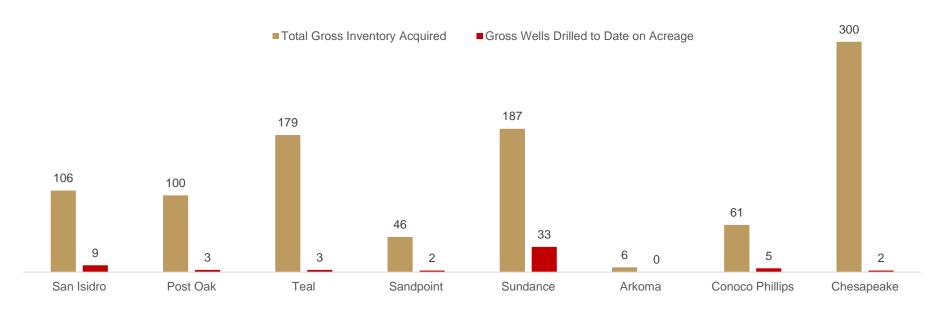
<sup>&</sup>lt;sup>2</sup> TSR measured through the unaffected date of 2/21/2024.

# It Does Not Appear SBOW's Deals "Compete for Capital Today"



SBOW's claims of successfully acquiring inventory that competes for capital today do not hold up under scrutiny. In fact, the Company has spent considerable capital on acreage, only to decide that it didn't actually want to drill very much on the newly acquired acres.



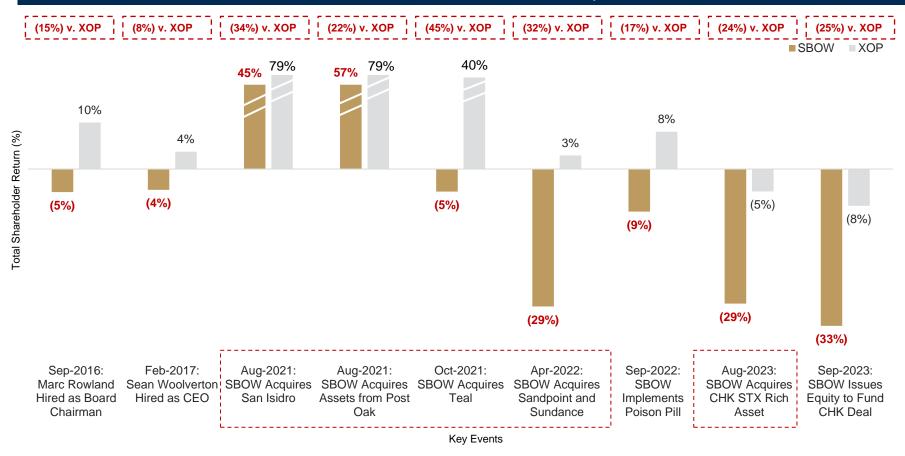


# The "SBOWay" is Value Destructive M&A



SBOW's core leadership team – Sean Woolverton (CEO), Marc Rowland (Chair), and former noteholder appointees and incumbent Director nominees Gabriel Ellisor and Charles Wampler– are responsible for **destroying shareholder value over all relevant timeframes**.

#### SBOW vs. XOP Total Shareholder Return From Key Event to Present<sup>1</sup>



Source: Bloomberg, public company filings

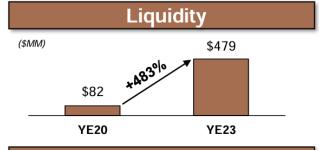
<sup>&</sup>lt;sup>1</sup> Performance represents total shareholder return from announcement date of key event through the unaffected date of 2/21/2024.

#### SilverBow Maximizes Value for Lenders Not Shareholders



#### Excerpt from SBOW Presentation

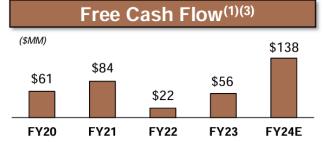
# Driving Toward Long-Term Leverage Ratio Target of <1.0x Leverage(1)(4) 2.5x 1.6x <1.5x



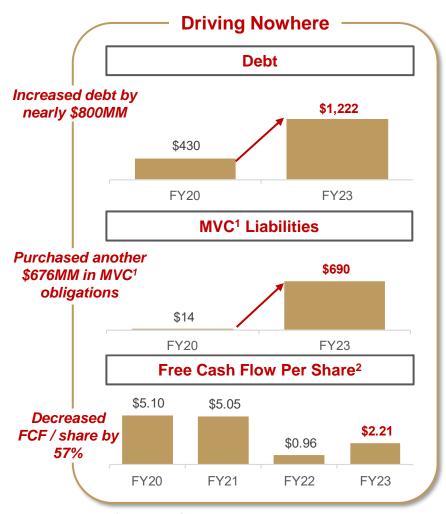
**YE23** 

YE24E

**YE20** 



#### Additional Context



Net debt and MVCs are equivalent to over 96% of enterprise value

<sup>&</sup>lt;sup>1</sup> MVCs, or minimum volume commitments, represent the gross future minimum gas transportation charges the Company is obligated to pay.

<sup>&</sup>lt;sup>2</sup> Free cash flow per share metrics shown per SBOW's calculation and exclude the negative impact of acquisitions.

# The Company that Cried 1.0x Leverage



Management states leverage targets, then revises them higher, then misses them entirely.

Year End 2022 Leverage

# "on track to achieve a 1x leverage ratio by

the end of this year"
CEO Sean Woolverton,
August 4th 2022

12/31/22 Actual Leverage: 1.35x | 35% miss

Year End 2023 Leverage 0.5x-1.0x

YE23 Leverage Target

November 2022 Earnings Presentation

12/31/23 Actual Leverage:

1.56x | 108% miss

Year End 2024 Leverage "We expect SilverBow's leverage to decrease through year-end 2023 and <u>reach our 1</u> time target by year-end 2024"

CEO Sean Woolverton, August 14<sup>th</sup> 2023 Revised Target in Q1 2024: <1.5x | 50% miss

2022 FCF Guidance

"Projected Full year 2022 <u>FCF of \$180-\$250</u> <u>million</u>"

CEO Sean Woolverton, April 14<sup>th</sup> 2022 FY 2022 Actual Free Cash Flow: \$22MM | 90% miss

Cum. FCF | 2022-2024

"total SilverBow pro forma free cash flow greater than \$1.0 billion"

CEO Sean Woolverton, April 14<sup>th</sup> 2022 Current Pace<sup>1</sup>:

\$265MM | 73% miss

# An Example of the "SBOWay" M&A Analysis



SBOW used non pro forma metrics for KTG to compare against their CHK STX acquisition to discredit the KTG proposal. At best, this is intentionally misleading and insults shareholders' intelligence. At worst, this is incompetence and explains their M&A track record.

#### **Excerpt from SBOW Presentation**

KTG Proposal Failed to Meet SilverBow's Proven Acquisition Criteria

	4	•
		SilverBow's Acquisition of
Key Metrics	KTG Proposal <sup>(1)</sup>	Chesapeake's South Texas Assets
Enterprise Value (EV) (\$MM)	\$1,421	\$700
4Q23 Net Production (MMcfe/d, 6:1)	190	197
4Q23 Net Production (MMcfe/d, 20:1)	265	473
FY23 EBITDA	\$94	\$264
FY23 FCF <sup>(2)</sup>	(\$229)	\$130
2023 Reinvestment Rate <sup>(3)</sup>	378%	51%
Base PDP Decline (2024-2025) (4)	41%	26%
YE23 Reserves PDP PV10 (SEC) (\$MM)	\$650	\$821
YE23 Reserves 1P PV10 (SEC) (\$MM)	\$961	\$1,166
YE23 Reserves, PUD Locations	301	151
YE23 Reserves, PUD Locations, 5 Years	177	151
Key Transaction Multiples		ł
EV / Net Production, 6:1, \$/MMcfe	\$7,479	\$3,552
EV / Net Production, 20:1, \$/MMcfe	\$5,355	\$1,480
EV / EBITDA	15.1x	2.6x
FCF Yield / EV	(16%)	19%
PDP PV 10 / EV	0.5x	1.2x
1P PV 10 / EV	0.7x	1.7x
EV / PUD Location (\$MM) (5)	\$2.6	\$0.0
EV / PUD Location Drilled in 5 Years (\$MM) (5)	\$4.4	\$0.0

Kimmeridge's proposed valuation of KTG was counter to SilverBow's core acquisition criteria – in contrast, SilverBow's acquisition of the Chesapeake South Texas assets delivered on all criteria

(1) 4Q23 and FY23 metrics based on Kimmeridge publicly provided data; not adjusted to reflect pro forma full period results from KTG's BlackBrush acquisition

(2) FCF calculated as asset EBITDA less Capex

(3) Reinvestment rate calculated as Capex / Sum of Capex and FCF

(4) Base PDP Decline calculated as FY25 net production / FY24 net production (PDP only) -1

After adjusting for PDP PV-10

Investor Presentation 21 4/29/2024

"Not adjusted to reflect pro forma full period results from KTG's BlackBrush acquisition"

Did they think no one would notice?

## A Self-Serving Cycle of Enrichment and Value Destruction



The Board's worst-in-class corporate governance that prioritizes itself and management over shareholder returns appears to have permeated throughout the entire organization in a cyclical, selfserving manner:

#### Management and Board built a fortress of bad governance to protect their self interests

- Classified Board with 3-year terms
- Unilateral adoption of poison pill without a vote or end in sight
- Shareholders cannot call special meetings or fill Board vacancies
- Joint GC / CFO role exposes the Company to substantial risk

A Fortress of

**Board's Compensation Committee** (including nominees Wampler and Ellisor) rewards growth at all costs, at shareholders' expense

 Nominees Wampler and Ellisor serving on Comp. Committee since 2017; in this period oversaw 137% avg. payout of target pay, while delivering minimal return

Worst-In-Class Governance

Management and the Board have received \$65MM over the last 6 years, while consistently selling shares. Shareholders have received (4%) TSR and \$0 cash distributed

 Board directors are active net sellers of SBOW equity since 2017, and CEO Woolverton has not purchased a single share since 2018

Misaligned Management vs. Shareholders

Value-Destructive M&A

Misaligned

Incentives

Over 3 years the Company has undertaken 8 deals. leading to negative share price performance and an overlevered balance sheet

 Cumulative cash outflow is >\$1Bn from these acquisitions, while share price reaction to these deals is consistently negative

# SBOW's Nominees Will Perpetuate the Same, Tired, Status Quo



	Stated Nominee Strengths	The Facts
Gabriel Ellisor	"Significant financial expertise developed through 25 years in the finance sector of the oil and gas industry"	As part of Mr. Ellisor's "significant experience," served for less than 1 year at each of his prior public company board appointments
	"Extensive M&A experience at Rivington Capital and serving as CFO of two oil and gas acquisition vehicles exited within 5 years for proceeds of \$2.5 billion"	Never employed as a public c-suite executive
	"Expertise in successfully raising capital at energy companies"	Oversaw meaningfully dilutive equity issuances and punitive Second Liens
Kathleen McAllister	"Significant experience overseeing financial and operational functions at large multinational companies"	Multinational" experience was at an MLP subsidiary to a parent company, for a total of two years
	"Public company CEO and CFO experience at capital- intensive global companies in the energy value chain"	Public company CEO and CFO experience resulted in a negative 15% TSR during her tenure
	"Expertise executing strategic transactions, including leading Transocean Partners IPO in 2014"	Claimed expertise is challenged by fellow Board members' admission in interviews that the only person on the Board with transaction experience is Chairman Rowland
Charles Wampler	"Significant understanding of E&P company challenges leveraging 40+ years of experience"	No public company C-suite experience and has only served on 1 outside Board, where he served for less than 2 years
	"Decades of operational expertise, including working as COO of large multinational energy companies"	According to the Company's own skillset matrix, lacks "Business Development" and "Mergers and Acquisitions" skills
	"Track record of overseeing employee safety and minimizing environmental impacts of E&P operations"	As member of the Compensation Committee, oversees low-bar, rudimentary "ESG scaler" (i.e., standard sustainability reporting) to determine executive bonus payout

Source: Public filings, Bloomberg

# Our Nominees Have the Skillsets Necessary to Ensure a Sustainable Future for SBOW



Our nominees are E&P industry leaders who will undertake a fresh, deeply thoughtful, highly-informed and independent assessment of SBOW's strategy and governance.



**Douglas Brooks** 

Named one of America's Top 100 Directors by the NACD in 2022, Mr. Brooks is a highly respected, veteran public company CEO and independent board member with a track-record of being asked to lead oil & gas public companies as they navigate significant strategic challenges. He has served on all key public Board committees.



Carrie Fox

Ms. Fox is an oil & gas executive and public company Board member with extensive transactional, strategic leadership, asset management, and operational experience. Her team won the S&P Global Platts' Global Energy Award "Corporate Deal of the Year" in 2018.



Katherine Minyard

Ms. Minyard has spent her whole career focused on capital markets in the U.S. and global oil & gas industry, with specific expertise in financial analysis, valuation and capital allocation through her positions as a leading sell-side analyst and investor. She understands both the shareholder mindset and the Board member mindset in this dynamic industry.

#### Our nominees have the necessary skillsets to challenge the status quo:

- ✓ Strategic Transformation Expertise
- ✓ Established Shareholder Value Creation Record
- ✓ Operational Excellence
- √ Capital Markets Experience

- √ Capital Allocation Expertise
- √ Industry Experience
- ✓ Best-In-Class Corporate Governance Commitment
- ✓ Sustainability Commitment and Leadership

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